Gashmius Style Guide

Who Is Our Audience?
- Gashmius readers come from all Jewish and Jew-ish backgrounds. Because of this, our writing is accessible and meaningful to people without academic degrees or yeshiva educations.
- We avoid making prescriptive claims about what "authentic Judaism" means in general, but we welcome your unique perspectives.

We Are Interested In:
- Essays (1000-2000 words)
    - History, theology, personal essays
    - If you are writing on a specific religious topic, please include 3-5 further readings/links/podcasts which readers might use to deepen their learning. If you need support with this, contact us and we will help locate some.
- Divrei Torah (1000-2000 words)
- Art
    - For Visual art, please submit images between 300 and 600 ppi.
- Poetry
    - We are interested in poetry written in any style, and poems do not need to be explicitly about Hasidic or neo-Hasidic themes.
    - Please submit 3-5 poems.
- Reviews from a neo-Hasidic perspective (book, film, TV, music, etc) (1000 words)
- If something you want to write doesn't fit into this category but you think it would be a good fit, please reach out and pitch it! We don't know what we don't know.

Gender
- Please use Gender-neutral third-person pronouns when speaking of generic people. Unless there is a specific theological point you are trying to make, don't use male pronouns as a default for G-d.

Font
- Use Georgia, size 12.

Citation style (if relevant)
- Notes should be used sparingly but should be Chicago-style endnotes when needed.

- For Biblical/Talmudic/Midrashic sources, a parenthetical in-text citation is sufficient.
    - Link to Sefaria whenever possible

Non-English words
- Use whatever transliteration approach to Hebrew and Aramaic feels authentic to you.
- Translate everything parenthetically upon first use
- Consistently italicize non-English words and phrases